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| Dear Placement Officer,Please see below a new exciting placement opportunity, exclusively from Placement UK.  |

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| **Market Researcher/Analyst** |

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| ****Job Description:****The company specialises in the design and manufacture of specialist Industrial Computer hardware.  It has had a large success in the UK and is now looking to broaden this internationally in order to help the company develop. You would be working and learning alongside a highly experienced and dynamic team, who will provide excellent training and support along the way as you develop your skills in a support position to help develop business.Key responsibilities and task will include:  * Structured Marketing and competitor research across a diverse range of market sectors
* Research of new media sources and marketing channels domestically and internationally.
* Analysis and recommendation of website traffic using web analytics packages to provide insight
* Lead and enquiry analysis to identify marketing investment opportunities
* Analyse search engine marketing performance, to enhance the businesses web presence
* Recording and reporting of departmental statistics for departmental key performance indicators

**Essential requirements:** * Studying to complete a degree in Marketing or related subject.
* Primary and secondary research
* Research and statistical analysis
* Report creation
* Microsoft office packages

**Desirable attributes:**  * Experience of conducting Market research
* Use of google analytics and adwords
* An enthusiasm for market research
* An analytical mind and the ability to think critically
* Methodical and logical
* Highly organised, tidy with excellent time management
* Demonstrates high levels of initiative
* Strong verbal and written communication skills
* Able to handle pressure to meet deadlines
* Self-motivated and able to multi-task handling multiple priorities
* Excellent attention to detail
* Professional appearance and behaviour
* Able to learn new skills quickly and apply them/improve them consistently
* Flexible, adaptable and accepting change
* Positive and enthusiastic
* Team player
* Challenge seeking with copious energy deliver and to overcome any failures along the way

**Location:** * Hampshire

**Remuneration details:** * A training allowance of £700 a month will be provided to assist with accommodation and subsistence costs.
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| [**APPLY NOW**](http://placement-uk.us4.list-manage1.com/track/click?u=d45525d2909ef08ac19b384b8&id=263cffd169&e=d32889e4e4)  |

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